



## **Zaferia Business Association**

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association  
is to promote, enhance, and represent the business members of the Zaferia District.*

**Meeting of the Board of Directors  
April 18, 2019, 9 – 10:30 am  
Long Beach Playhouse, 5021 E. Anaheim St., Long Beach, CA**

### **Agenda**

#### **Call to Order**

- I. Public Comment (9 – 9:05)**
- II. Conflicts of Interest (9:05 – 9:07)**
- III. Administrative Business (9:07 – 9:10)**
  - a. Acceptance of the Consent Agenda
- IV. 2019 Annual Election (9:10 – 9:15)**
  - a. Nominating Committee announces result of the election
- V. Parking Meters Consultant Proposal (9:15 – 9:30)**
- VI. PBID Manager Proposal (9:30 – 9:45)**
- VII. Welcome Brochure Discussion & Proposals (9:45 – 10)**
  - a. Discuss what is included, size, etc.
- I. Monthly Luncheon / Quarterly Breakfast Program (10 – 10:10)**
  - a. April 23 Quarterly Breakfast (*falls during LBUSD Spring Break*) at The Red Leprechaun – topic LBPD Capt. O’Dowd and Officer Brendan Murphy
    - i. Board Point Person on Topics
  - b. May 28 Luncheon at LB Playhouse – Planning Dept., Alison Spindler (Zoning)
    - i. Board Point Person on Topics
- II. Meet Zaferia Mixers (10:10 – 10:20)**
  - a. May 15 The Bed Post
  - b. DiPiazza’s - TBD
  - c. Casa Sanchez - TBD
  - d. Future Locations

**III. Security Camera Update (10:20 – 10:25)**

**IV. Executive Director's Report (10:25 – 10:30)**

**Adjournment - Next Meeting: TBD**



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### **Consent Agenda Meeting of the Board of Directors April 18, 2019**

**The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:**

1. Board of Director's Meeting Minutes dated March 21, 2019.
2. Financial reports: Balance Sheet, Profit & Loss, and Transaction Details for the period ending March 31, 2019, and the Budget to Actuals to date.
3. To provide a letter of support for the City of Long Beach Planning Department's grant application to the State of California for funding a comprehensive Anaheim Corridor Zoning Implementation Plan that will develop a unified vision for the corridor, zoning regulations, development standards, incentives, and design guidelines.