



Zaferia Business Association

a nonprofit organization promoting Zaferia businesses since 1991

*The mission of the Zaferia Business Association
is to promote, enhance, and represent the business members of the Zaferia District.*

**Meeting of the Board of Directors
June 13, 2019, 9 – 10:30 am
Long Beach Playhouse, 5021 E. Anaheim St., Long Beach, CA**

Agenda

Call to Order

- I. Public Comment (9 – 9:05)**
- II. Conflicts of Interest (9:05 – 9:07)**
- III. Administrative Business (9:07 – 9:35)**
 - a. Acceptance of the Consent Agenda
 - b. Draft Management Report for City Council
 - c. Budget 2019-2020 Budget
 - i. Review of Long-Term Goals
- IV. Parking Meters Consultant Proposal (9:35 – 9:55)**
- V. Happy Sundays Trolleys (9:55 – 10)**

Consideration of covering the expense of one trolley at a cost of \$1,200 plus an additional \$100 toward the second trolley (\$1,100 already donated), funds to be paid from 'Events.'
- VI. Monthly Luncheon / Quarterly Breakfast Program (10 – 10:10)**
 - a. Decision on Continuation of Monthly Lunch Program
 - b. July 23 Quarterly Breakfast – *Google My Business* Training
 - i. Board Point Person on Topics
- I. Meet Zaferia Mixers (10:10 – 10:20)**
 - a. DiPiazza's – June 12
 - b. Casa Sanchez – TBD July
 - c. Montoya's – August 14
 - d. Future Locations
- II. Security Camera Update (10:20 – 10:25)**
- III. Executive Director's Report (10:25 – 10:30)**

Adjournment - Next Meeting: Thursday, July 11, 2019, 9 – 10:30 am, Long Beach Playhouse



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Consent Agenda Meeting of the Board of Directors June 13, 2019

The following items are submitted for acceptance by General Consent of Zaferia Business Association Board of Directors:

1. Board of Director's Meeting Minutes dated May 9, 2019.
2. Financial reports: Balance Sheet, Profit & Loss, and Transaction Details for the period ending May 31, 2019, and the Budget to Actuals to date.